

Stages

MISSISSIPPI

A style magazine for every stage of home living®



Hey Y'all

Stages MISSISSIPPI is an esteemed quarterly publication that debuted in central Mississippi in the fall of 2008. Since its conception, the magazine has become the most read and collected home and garden magazine across the state of Mississippi.

Each issue features the well-decorated and stylish homes of people who make up the fabric of Mississippi communities. Along with beautiful photographs, the magazine provides articles written by experts in fields such as, banking, real estate, landscaping, building, and design.

Stages Mississippi's mission is to provide a collectable resource library for readers interested in all matters of homes and gardens. We are honored to tell stories of homeowners, businesses, and Mississippians as they navigate all stages of life.

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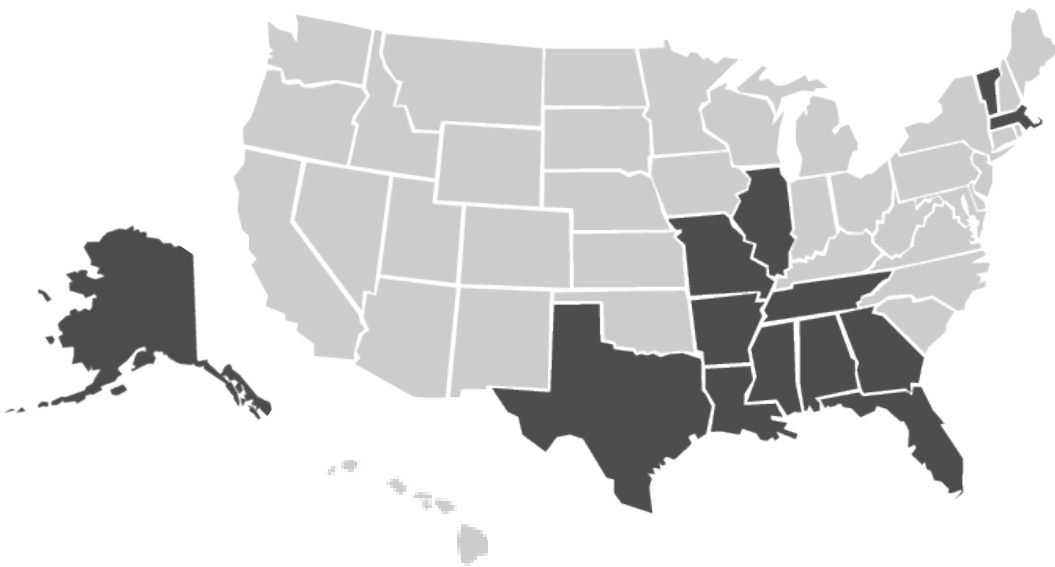
Readers

Readers

Complimentary issues of *Stages* MISSISSIPPI magazine can be found in retail establishments and all advertiser locations throughout the state including Hinds, Rankin, and Madison counties, the Mississippi Delta, the Mississippi Gulf Coast, Oxford, Hattiesburg, and Starkville.

Readers by State

Stages MISSISSIPPI is also offered by subscription, and our readers stretch far beyond Mississippi.





Numbers

Numbers

200 Happy
Advertisers

4 Issues
per
Year

100%
Pickup Rate

96%
Read Stages
cover to cover

184
Distribution
Locations
across Mississippi

90%
Display
and Collect
the magazine

Total Audience per year

90%
of readers are
30yr+

360,000

Readership Breakdown

74% Women

26% Men

90,000
Our Quarterly
Content Reach
across all
platforms





Gossip

Gossip

I enjoy reading your publication. As a home décor magazine reading junkie, reviewing the beautifully done pictures of the expertly designed layouts of the different homes featured, by far makes your magazine now at the top of my reading list. You have done an outstanding job putting together all the features that appeal to the readers such as myself, and the professional designers that get ideas and vendor contacts from your publication.

I receive 5 different magazines and Stages Mississippi is definitely my favorite. When we built our house 3 years ago, I got many of the ideas from Stages.

As a magazine fiend, personally I don't look at the ads much in major magazines because, living in Mississippi, it's pretty much a given that whatever the ad is selling it isn't available in this area. That assumption automatically surpasses interest level. The opposite is true of Stages. I read the ads as much as the content BECAUSE it's locally available.

Your magazine is absolutely the best I have found, and I am constantly looking. I have honestly never seen any magazine with so much content in the articles and a style that allows one to clearly remember the individuals (and also somehow share your own values in a subtle way). I am about to find the Stages MS site and get my own subscription but just wanted you to know how much I admire the talent and hard work you put into making the magazine better than any magazine sold nationally! It truly is THAT GOOD!





Digital

Digital

Stages MISSISSIPPI has a strong,
organic following across social media



@stagesmsmagazine



www.facebook.com/StagesMSMag



www.stagesmississippi.com



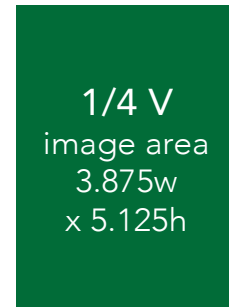
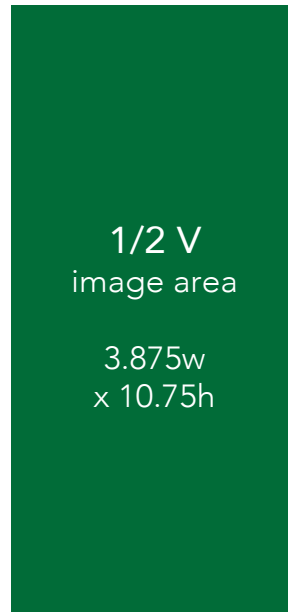
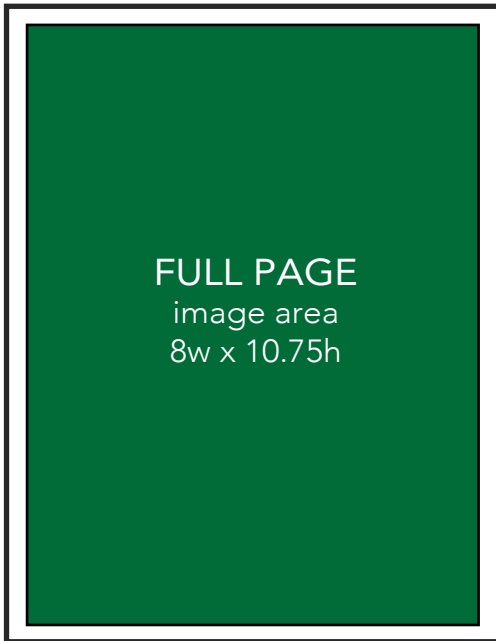
STAGESMISSISSIPPI.COM



Rates

Rates

Size	4x 1 year	2x 6 months	Prices are per issue and then per month. All prices include full color.
Back Cover	3000 - 1000 mo	not available	
IFC & IBC	2625 - 875 mo	not available	
Full Page	2250 - 750 mo	2550 - 850 mo	
1/2 Page	1425 - 475 mo	1725 - 575 mo	
1/4 Page	900 - 300 mo	1200 - 400 mo	





Rates

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Rates: Per issue (quarterly)

Publication Trim Size: 9w X 11.75h

Special Position Requests: All ad positions are determined at the publisher's discretion. Stages is a fluid magazine with features, ads, and promotional business spotlights throughout the entire magazine. Guaranteed special positions incur a 10% positioning fee.

Frequency Discounts: Discounts are given on the total number of insertions made within a year (4 issues). If at the end of one year (4 issues) an advertiser has failed to fulfill the contract, billing will be adjusted accordingly. Orders canceled before contract expiration are subject to short-rate billing.

Deadlines: Ad placement is due by Friday at Noon on the ad placement deadline date. Ad copy is due the following Friday at noon.

If the final ad is not received by the ad copy deadline, publisher may repeat the most recent advertisement.

Digital Data: Required for all Ad submissions. PDF, JPEG and EPS with a minimum of 300dpi are acceptable formats for digital ad submission. Formats such as Microsoft Publisher or Word cannot be accepted. The Publisher reserves the right to decline any advertisement.

All ad materials should be sent to: ads@stagesmississippi.com

Mississippi's Leading Shelter Magazine

Ad placement deadlines:

Spring 2024 - January 12th

▶ March, April, & May

Summer 2024 - April 12th

▶ June, July, & August

Fall 2024 - July 12th

▶ September, October, & November

Winter 2024/2025 - October 11th

▶ December '24, January '25, & February '25

Ad copy deadlines:

Spring 2024 - January 19th

▶ March, April, & May

Summer 2024 - April 19th

▶ June, July, & August

Fall 2024 - July 19th

▶ September, October, & November

Winter 2024/2025 - October 18th

▶ December '24, January '25, & February '25





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