

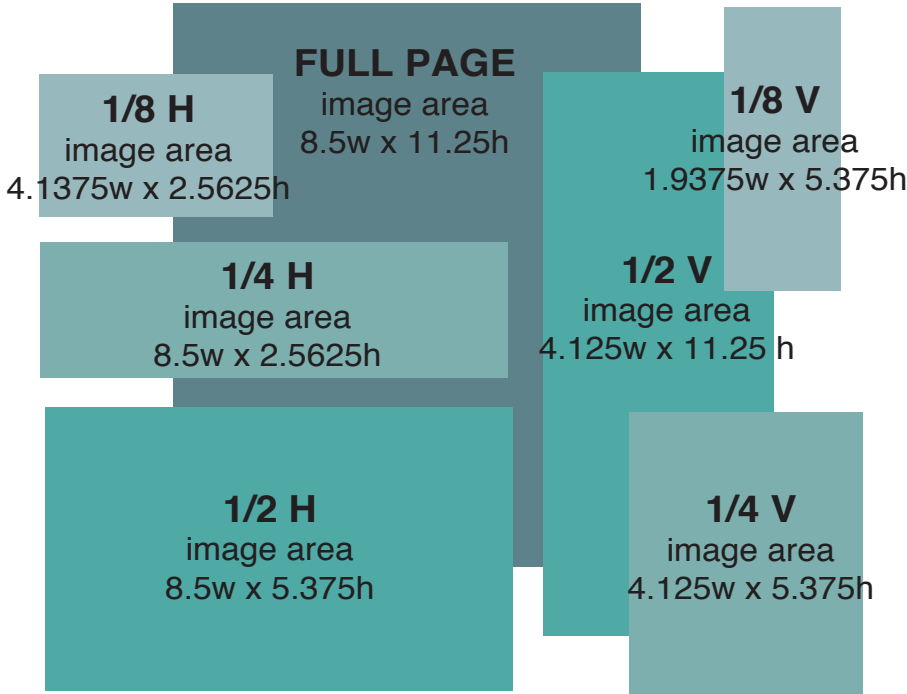
Stages[®]

MISSISSIPPI

A style magazine for every stage of home living.

Rate Card
effective 1.01.14

AD SIZES, DIMENSIONS & RATES



Size	6x (one year contract)	3x (6 month contract)	Single Insertion
Back Cover	1830	2150	not available
Inside Covers	1590	1900	not available
Full Page	1352	1552	1852
1/2 Page	885	1050	1250
1/4 Page	555	675	810
1/8 Page	395	485	585

Bi-monthly rates. All prices include full color.

GENERAL INFORMATION

Rates are bi-monthly rates (every other month).

Publication trim size 9.5w X 12.25h

For full page ad, the bleed color or image must extend 1/8" beyond trim size on each side (bleed). Fractional ads do not bleed. Build these ads to given size specs please.

Digital Data is required for all Ad submissions. PDF, JPEG and EPS with a minimum of 300dpi are acceptable formats for digital ad submission. Formats such as Publisher or Word cannot be accepted. The Publisher reserves the right to decline any advertisement.

Special Position Requests: All positions are run of book, determined at the publisher's option. Guaranteed special positions incur a 10% position fee.

Frequency Discounts: Discounts are given on the total number of insertions made within a year (6 issues). If at the end of one year (6 issues) an advertiser has failed to fulfill the contract, billing will be adjusted accordingly. Orders canceled before contract expiration are subject to short-rate billing.

DEADLINES: Ad placement is due by Friday at Noon on the ad placement deadline date. Ad copy is due the following Friday at noon.

Ad placement deadlines:	Ad copy deadlines:
Jan/Feb 2017 - Nov 18, '16	Jan/Feb 2017 - Nov 25, '16
March/April 2017 - Jan 20	March/April 2017 - Jan 27
May/June 2017 - March 24	May/June 2017 - March 31
July/Aug 2017 - May 19	July/Aug 2017 - May 26
Sept/Oct 2017 - July 21	Sept/Oct 2017 - July 28
Nov/Dec 2017 - Sept 22	Nov/Dec 2017 - Sept 29

If final ad is not received by copy deadline, publisher may repeat the most recent advertisement.

All ad materials should be sent to:
ads@stagesmississippi.com

Mailing Address: 701 Hoy Road
Madison MS 39110

Telephone: 601.209.3262

MISSISSIPPI'S LEADING SHELTER MAGAZINE